

What's In Your Package?

One of the advantages of the 'Flat Earth' in which we now live is that many products have become universally available, and mostly, cheaper. With the phenomenal growth in the manufacturing economies of China and India, most consumable products are now able to be made in those countries.

However, one of the substantial downsides is that the quality and safety of the material used can often not be guaranteed.

A recent article in international DVD Industry magazine 'MediaPack' stated that 'the number of DVD cases made from regrind, chopped up plastics from other applications - such as batteries that contain toxic materials - has alarmed some packagers' around the world.

Some DVD cases we find in the Australian market place actually *stink!* It's a bit scary to think what ground material - supposedly recycled - has been used, and what toxins are entering our bodies as we handle product from such sources.

We guarantee the quality of the plastics used in our DVD and CD cases, and we believe that packaging materials standards will improve considerably over the next couple of years as recycling becomes better regulated, and the purity of content materials becomes more in demand.